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**Date:** 12/7/01 4:38pm **Subject:** Microsoft case

Let the free market work. Let the public decide if they want the product, not the businesses. If the business disagrees, then the need to form a coalition and provide a product that meets the competition and the 4-P's of marketing. Listed below are the four P's of marketing

- \* Product
- \* Price
- \* Place
- \* Promotion

Keep the states and government out.